

A WHOLE NEW VISION OF ENTERTAINMENT

Transformative Tie-up Between MNC and Ansar Ushers New Era of Entertainment Access in Malaysia

Kuala Lumpur, 18 December 2023 - Igniting the fervour that began with last year's groundbreaking signing ceremony, Ansar Broadcast Sdn Bhd ("Ansar Broadcast") and Indonesian multinational conglomerate, MNC Group have launched OK Vision, a game-changing subscriber-based television and content distributor designed to captivate audiences in Malaysia.

OK Vision's electrifying package boasts an impressive line-up of at least 35 channels, delivering a dynamic mix of high quality content. Encompassing Malaysian and International channels, MNC-managed channels, and genres spanning Documentary, Entertainment, Kids, Movie, and Sports, the package also includes free-to-view and subscription-access channels.

Audiences in Malaysia can experience the thrill of OK Vision's content through Direct-to-Home (DTH) services. Furthermore, through its strategic partnership with MNC Media's digital entertainment powerhouse, PT MNC Digital Entertainment Tbk (IDX: "MSIN"), viewers in Malaysia can access the content seamlessly via OK1000 devices connected to KU-Band Satellite antennas.

The star-studded soft launch event welcomed YB Tuan Ahmad Fahmi Mohamed Fadzil, Communications Minister as the guest of honour, alongside Tan Sri Mohamad Salim Bin Fateh, Chairman of The Malaysian Communications and Multimedia Commission ("MCMC") and visionary leaders including Mr. Hary Tanoesoedibjo, Executive Chairman of MNC Group; Tan Sri Dato' Seri Vincent Tan Chee Yioon, major shareholder of U Telemedia Sdn Bhd, parent company of Ansar Broadcast; Mr. Kenneth Chang, Director of Ansar Broadcast and Mr. Budiman Hartanu, Director and CEO of Ansar Broadcast. Also in attendance were social media influencers from both countries.

Meanwhile, **Hary Tanoesoedibjo** shared, "We are delighted with the transformative partnership with Ansar Broadcast to launch OK Vision. MNC Group is committed to elevate the realm of content distribution and recognise Ansar Broadcast's expertise and innovation as invaluable assets that align seamlessly with our vision. Our aim is to redefine the entertainment landscape, providing unparalleled experiences and meeting the diverse interests of audiences in Malaysia and Indonesia. This collaboration highlights our unwavering dedication in pushing boundaries and delivering cutting-edge content solutions for audiences at home."

In the groundbreaking venture, **Tan Sri Dato' Seri Vincent Tan Chee Yioon** expressed, "Embarking on this exciting venture, I am confident in the potential and prospects that OK Vision will unfold through the collaborative efforts of Ansar Broadcast and MNC Group. By delivering a rich array of diverse and superior content choices, OK Vision is well positioned to capture a share in the local digital media and entertainment market. "

OK Vision's affordable package aims to introduce various Indonesian Sinetrons, claiming the position as 'Rajanya Sinetron' (The King of Sinetron), and sharing the contents to their Malaysian audiences as their main attraction and offering. Acting upon their theme slogan in the soft launch: "Hadirkan Warna Baharu Dalam Keluarga Anda", OK Vision is committed to present many more Indonesian shows to the whole family, including but not limited to Sinetrons to its audiences and strengthen its position as the primary choice for Sinetrons.

OK-Vision is collaborating with Botato Vision Sdn Bhd as its exclusive distributor to ensure all Malaysian customers can obtain OK Vision satellite TV products and services.

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About OK Vision

OK Vision is a brand under Ansar Broadcast Sdn Bhd, a Prepaid Satellite TV under MNC Vision Networks, which is incorporated in MNC Group, the largest integrated media group in Indonesia and SouthEast Asia.

About MNC Group

Founded in 1989, MNC Group has grown to become one of the largest national business groups in Indonesia. Under the leadership of its founder and Executive Chairman Hary Tanoesoedibjo, MNC Group has become the leader in 4 strategic investments: Media & Entertainment, Financial Services, Entertainment Hospitality, and Energy.

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